

CORPORATE STRATEGY DEPARTMENT, CSD

Manager (Corporate Communication)

- **Report to: Head of Corporate Strategy**
 - Position Level: Manager
 - Qualification: Minimum Bachelor Degree in relevant field
 - Years of Experience: Minimum 10 years of experience
 - Employment type: Contract
 - Specialization: Public Relation/Communication

- **Responsibilities:**
 - a. Responsible to contribute directly to LTAT's strategic communication.
 - b. Responsible to build positive perceptions of LTAT by developing and delivering effective communications to build staff's and customer's/stakeholder's understanding and engagement with LTAT.
 - c. Responsible to develop and implement an external and internal communications delivery plan for LTAT in line with LTAT's corporate strategy supporting to the management.
 - d. Responsible to manage the effective delivery of external communications to local media and to monitor and analyse media coverage.
 - e. Key accountabilities in communication management, content development, media relations, investor relations including strategy, operating plan and budget.

- **Qualifications:**
 - a. Bachelor Degree in Mass Communication, Business Administration or in other relevant fields.
 - b. At least 5 years (Manager's post) in a supervisory position with hands on experience in public relations, media communication, project management or investment relations.
 - c. Excellent interpersonal and communication skills (written and spoken)
 - d. Good understanding of media industry
 - e. Ability to manage tight deadline and work under pressure
 - f. Result driven
 - g. Leadership quality
 - h. Warm personality